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Social dilemma – workshop

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Pay attention to:

- Family dinner
- How much time young people spend using their phone every day?
- Whooping Goldberg programme about deleting social media accounts
- The creators of Google, Twitter, FB and so on are supposed to answer the question. What is the question and what answer do they give?
- The world without social media. Possible or not? What's the problem with social media?

Social media and money.

Can you imagine your life without social media?

- Have you ever tried to switch off your mobile for some time?

How did you cope? Is it possible? The situation at the family dinner - Is mother right or does she bully her children not allowing them to use mobiles? What's it like in your families when it comes to using mobiles? Are there any rules?

3. "If you're not paying for the product you are the product."

Aren't you scared when you know you're manipulated?

**Everything you're doing online
is being watched,
is being tracked,
is being measured.
Every single action you take
is carefully monitored
and recorded.**

**They have more information about us
that has ever been imagined
in human history.**

**They can affect the real-world behaviour and emotions
without triggering
the user's awareness.**

They are completely clueless. Subliminal cues.

**We created a world in which online connection has become primary
especially for younger generations, and yet in that world any time two
people connect the only way it's financed is through a sneaky third
person who is paying to manipulate those two people.**

**We've created an entire global generation of people who are raised
within a context where the very meaning of communication, the very
meaning of culture in manipulation. We've put deceit and sneakiness at
the absolute centre of everything we do.**

**I don't know any parent who says:
"Yeah, I really want my kids to be growing up feeling manipulated by
tech designers." Manipulating their attention,
making it impossible to do their homework, making them compare
themselves to unrealistic standards of beauty.
No one wants that. What about protection? Can anything be done?**

**If you're not paying for the product
you are the product.**

**I wouldn't exactly call the stuff that you're watching news.
That stuff is just propaganda.**

**We want to dig down deeper
into the brain stem
and implant, inside you,
an unconscious habit
so that you are being programmed
at a deeper level.
You don't even realize it.**